



LICKING REGIONAL BUSINESS COMMUNITY ADVISORY COUNCIL

Annual Plan

2024-25 School Year

Licking Regional Business Community Advisory Council Annual Plan

Mission Statement

The mission of the Licking Regional Business and Community Advisory Council is to promote and guide coordinated activities designed to engage business and education personnel in Licking County that enhance the growth of students toward becoming self-supporting, productive, and fulfilled citizens.

Collaboration Process

The Licking Regional Business and Community Advisory Council will conduct, during regular meetings, conversations around employment skills, needed curriculum, the economy, and changing employment opportunities in the county and surrounding areas. From time-to-time, no less than once per year in the annual report, the council will submit recommendations that may arise to the Licking County Educational Service Center Governing Board for approval. Once approved, the report and any recommendations will be forwarded to the superintendents of our member districts for use locally as determined by each district Board.

Goals – FY25

- **Maintain Business/Industry Directory**

A Business/Industry Directory was created in 2024 for the BCAC by the Licking County Chamber of Commerce after surveying its members. This directory is a resource for teachers and school administrators when working with students in Job Shadowing, Mock Interviewing, Resume Development, Internships, Classroom Guest Speakers, Company Tours, and Teacher Externship Experiences. The Chamber will survey its members annually to update this directory.

- **Maintain and grow the existing relationships among business, labor, and education personnel in the Licking County community.**

The council's current programs are listed later in this document. These activities support the maintenance and growth of business and education relationships in the county.

- **Use the Career Pathways Tool Kit Resources**

A Needs Assessment Project collaboration with financial and human resource contributions from the LCESC Business Community Advisory Council, Grow Licking County, C-TEC of Licking County, Central Ohio Technical College, Meta, Licking County Job and Family Services, and The Licking County Foundation has resulted in the development of four Career Pathways Tool Kits that support the labor market needs of Licking County. Discussion about the OhioMeansJobs-Readiness Seal is ongoing. Using Ohio Means Jobs K12 supports this goal.

- **Maintain and Grow Sub Committee's work within BCAC**

Sub Committees: Career Pathways, Educators in the Workplace, Junior Achievement, and After School Programs.

- **Support the Junior Achievement Learning Center in Licking County**

Supporting JA BizTown and JA Finance Park to deliver impactful educational experiences to students, helping them develop essential skills in financial literacy, entrepreneurship, and work readiness.

Schedule of Joint Meetings BCAC Meetings 8:00 a.m.

September 10, 2024

November 12, 2024

January 14, 2025

March 11, 2025

May 13, 2025

Events/Activities

- **Project Prepare (supporting the Four Career Pathways)**

Sponsored and run by C-TEC of Licking County and supported by the Licking County BCAC and the Licking County Chamber of Commerce, this program provides Licking County students in the 11th grade exposure to career opportunities in Licking County and the surrounding area with the four career pathways determined from the Needs Assessment. Students travel to area businesses and companies gaining knowledge about the type of career opportunities available at each site. The Career Pathways Toolkits support this career exploration opportunity.

- **STEM Programming at The Works**

Girl's STEAM ahead, Kids Tech, and STEMFest! are a few programs hosted at The Works with various business sponsors throughout the year focusing on Science, Technology, Engineering, and Mathematics. STEM Over Lunch is where educators and business leaders are invited to hear a presentation concerning STEM topics related to area businesses and potential careers for our children. The event includes discussions and collaboration between and among all participants as we work to create opportunities for the youth in Licking County and the surrounding area.

- **Junior Achievement (Our Region)**

Each year Licking County businesses are asked to support the Junior Achievement Program-Our Region i in fourth grade classrooms. Students are exposed to the free enterprise system through a five-day lesson cycle.

- **Educators in the Workplace**

Sponsored by school districts and businesses, teachers can participate in a summer learning experience where they are immersed into a Licking County business for a period of time. Teachers will reflect their time at the business/industry, and will complete assignments that support student engagement. Teachers receive a stipend, contact hours, and an opportunity to earn college credit for their participation.

- **School Partnerships**

A collaborative committee of Business, Agency, and School representatives create hands-on lessons that engage middle school students to explore and experience skills needed in a variety of careers.

- **Project Search**

This program provides intensive transition services for senior high school students with special needs. Students are placed in a job site within the Licking Memorial Health Systems and provided mentoring and instructional support during the year-long program.

- **Ohio Means Jobs Mobile Crew**

The Mobile Work Crew focuses on giving young adults hands-on paid experience learning about and working in InDemand career fields. The program targets graduating seniors who are undecided regarding post-secondary plans. Participants travel to a variety of work sites, experience InDemand career fields and earn industry recognized credentials while earning an income. Mobile crews are created and placed with a team leader who is responsible for transporting the team to and from job sites and training. The work sites are hand selected based on their ability to provide a well-rounded view and hands-on experience of what it's like working in a specific industry. Short term training is provided by local training providers. Supportive services are also provided to participants to assist with breaking down employment barriers. Soft skills and job readiness activities are imbedded into the curriculum. The goal is to highlight career paths that individuals may not know existed and encourage InDemand occupations, while providing support, guidance and direction.



Participating Districts

See Attached Resolutions

Granville Exempted Village

Newark City

Heath City

North Fork Local

Johnstown-Monroe Local

Southwest Licking Local

Lakewood Local

Tri Valley Local

Licking Valley Local

Franklin Local

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